

NEWS NEWS NEWS NEWS

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Consortium for the
Advancement of
Adult
Higher Education
CAAHE



*“ . . . committed to
meeting the lifelong
learning needs of
adult students . . . ”*

Editorial Staff:
Sue Salter, Executive Director
Carol Benwell, Production Editor

FROM THE CHAIR

by Dr. Art Wasserman

During the lively discussions held among the institutional representatives meeting in Phoenix in late January, the agenda was firmed up for the CAAHE Annual Conference to be held at Cardinal Stritch University in Milwaukee on June 25-27, 1998.

The keynote address on the afternoon of Thursday, June 25 is entitled, “Welcome to the 21st Century,” and will be given by David Pearce Snyder, a noted futurist who has been following the major changes in higher education for many years. His 90-minute presentation will give an overview of current trends and paint a broad picture of what we will be facing in the first decade or two of the new century. Following the presentation will be a half-hour networking break with Mr. Snyder.

For the remainder of the afternoon, two-hour meetings of the Commissions on Curriculum, Faculty Services, and Student Services will be held in parallel. In the evening, the Paul E. Hoffner Award Banquet will be held in the excellent facilities at the Milwaukee Zoo. (No, we have not reserved a large cage for the occasion!)

Friday’s session will begin with an hour devoted to reports from the institutional representative meeting, from the three commissions, and from the Learning Outcomes Assessment Task Force. This will be followed by an address on the Regional Accrediting Organization response to the changes occurring in higher education, such as the Western Governors’ Virtual University and the growth of distance learning.

Prior to lunch, a group of parallel roundtable discussions will be held on specific topics of interest to personnel working in particular areas of adult education. At lunch, we hope to have a second address from a member of a regional accrediting body on the issues of assessment and accreditation in the 21st century.

Jerry Noble, president of IPD, will give us an update on the growth of the CAAHE organization and our position in the coming decades. The balance of the afternoon will be used for three sequences of commission-sponsored workshops with several workshops repeated for the benefit of interested participants. IPD will then host a reception for all attendees, in celebration of 25 years since its founding. Afterward, those who are interested will have an opportunity to attend Milwaukee’s famous “Summerfest” events by the shores of Lake Michigan.

On Saturday morning, following a continental breakfast, the commissions and task forces will hold their final two-hour meetings in parallel. Then all attendees will be invited to a wrap-up brunch, at which final oral reports will be given, along with closing remarks.

My Stritch colleagues and I have begun working on the logistics for this important event. Blocks of rooms have been reserved at two local hotels. Details will be provided in an upcoming mailing which will include the full agenda, lodging options, registration forms, etc. We hope that each of your institutions will be able to send a strong contingent to the conference. **I would be grateful if each institutional representative would fax me no later than the end of March a preliminary list of attendees.** This will help us in planning appropriate meeting room sizes, transportation, and other services.

We look forward to a stimulating conference that will help us to share with one another what CAAHE members are doing—and what we need to do—in order to participate effectively in the rapidly changing environment of higher education as we approach the 21st century.

CAAHE Institutional Reps Hold Annual Meeting

Twelve CAAHE Institutional Representatives met in Phoenix January 29-30, 1998, for their annual IR Meeting. The meeting began with an ice breaker activity led by Dr. Don Clardy of Baker University. Jerry Noble, President of IPD, updated the group on IPD's activity and future direction. The group learned that IPD is currently helping serve 15,300 students nationwide, with this number projected to increase to 17,500 by August 1, 1998. Apollo Group combined enrolls 57,500 students across the country.

Reps had an opportunity to meet two new IPD Directors, Dr. Michael Nanna, Director of Research, and Wendy Rosen, Director of Corporate Services. A tour of the Apollo offices was also offered during a break in the busy two-days of meetings.

Ideas were generated and taken back to the home campus in the areas of using Business Advisory Committees to provide advice in curriculum and program development, ways in which adult alumni can be more involved with the college, ways in which the applied project can be more efficiently managed and completed by students, ways in which the local contract manager can be integrated into the administrative team of the adult

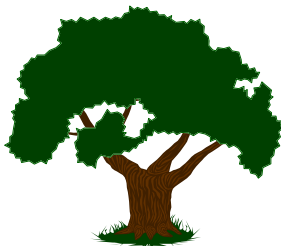
programs, and ways in which CAAHE members might collaborate to bring a program to their service area not offered by the host institution.

Charles Seigel, Apollo Vice President of National Affairs, met with the IR's to discuss latest action on the proposed Higher Education Bill. Charles was most helpful in describing the political process which bills undergo, and in explaining how we all might effectively influence the process. It was agreed that the CAAHE Public Affairs Strategy Committee (PASC) should be reactivated. Mary Ann Holtz, IPD Director of Regulatory Services, also reported on a recent conference she attended with the Coalition of Higher Education Assistance Organizations, held in Arlington, VA, and shared copies of documents provided at the conference.

Work on CAAHE's website is progressing, thanks to IPD's Carol Benwell. The reps were asked for input in the design and content of the website, giving some excellent suggestions.

The June 1998 Annual Conference plans were also discussed and finalized. For those CAAHE reps who stayed over the weekend for reduced airfares, Phoenix gave them gorgeous weather—just right for golfing, hiking, or playing tennis.

Academic Leadership Retreat Scheduled



The 1998 Academic Leadership Retreat for all Academic Vice Presidents has been scheduled for Sept. 25-26 at The Evergreen Resort and Conference Center in Stone Mountain, Georgia (near Atlanta). Additional information will be available from IPD's Ron King as soon as more details are finalized.

Enrollment Update ending January, 1998

Albertus Magnus College			
ASBM	431	BSBM	301
MSM	199	total	931
Averett College			
pre-BBA	53	MBA	658
ASB	167	BBA	503
		total	1,381
Baker University			
Bridge	112	BSM	148
BBA	184	MSM	154
MBA	316	total	914
Belhaven College			
Mini	17	MBA	117
Bridge	79	BBA	204
		total	417
Cardinal Stritch University			
ASB	547	Certificates	121
Gateway	411	MBA	435
BSM	404	MSM	137
BSBA	208	MSH	73
		total	2,336
Cornerstone College			
ASB	94	BSM	51
BSBA	27	total	172
Eastern Nazarene College			
Associates	389	BSBA	264
BAM	78	total	731
Fontbonne College			
BBA	230	MBA	251
MM	70	total	551
Indiana Wesleyan University			
ASB	1,012	BSBA	613
BSOL	15	MSM	224
BSM	410	MBA	726
		total	3,000
LeTourneau University			
Bridge	41	BBA	227
Associate	201	BSBM	392
MBA	332	BBM	158
		total	1,149
Medaille College			
BBA	87	Bridge	14
		total	101
Montreat College			
Gen Ed	26	MBA	54
Associate	156	BBA	375
		total	611
Ohio Dominican College			
BABA	121	Bridge	22
		total	143
Olivet Nazarene University			
BSN	125	MBA	186
BSM	66	total	377
Shorter College			
BSBA	261	Gen Ed	237
BSM	182	MBA	69
Certificates	171	total	920
Southern Wesleyan University			
Bridge	353	BSBA	275
BBA	38	MSM	13
BSM	123	total	802
Thomas More College			
BBA	167	MBA	96
		total	263
William Penn College			
BAB	148	Gateway	118
		total	266
GRAND TOTAL			15,065

Our apologies to Averett College, whose enrollment numbers were reported incorrectly in the last issue.

IPD Seeks Director of Academic Development

IPD is currently seeking a Director of Academic Development. This individual will oversee all curriculum development, including module review, for IPD's client institutions. Additionally, this person will provide training and guidance to curriculum directors and serves as their resource person. Some travel may be required as this person conducts curriculum writing workshops, faculty orientation workshops, and related academic training as needed. A master's degree is required. Prior experience with curriculum design and instruction and adult learning theory is also required. For a full job description, contact Wendy Rosen at IPD. Resumes must be submitted by February 27, 1998.

AMC Commencement Celebrated

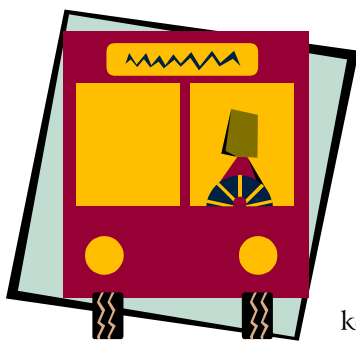
On January 10, Albertus Magnus College held its 73rd commencement ceremony. Among the graduates were 40 students from both the associate and bachelor levels of the New Dimensions program.



President Julia McNamara gave encouraging and congratulatory remarks to the graduates, and inspiring words were shared by three honorary degree recipients.

New Dimensions also looks forward to the graduation this May of its first two Master of Science in Management cohorts.

June 1998 Annual CAAHE Conference is Around the Corner!



Make plans now to attend the Seventh Annual CAAHE Conference, hosted by Cardinal Stritch University in Milwaukee, WI. The theme of the conference is "Creating a Vision of the Future" and includes a well known futurist keynote speaker, David Pearce Snyder (author of four books including "Future Forces" and "America in

the 1990s"). Ample time has been allowed on the agenda for each commission to meet; in addition, commissions have responsibility for organizing three workshops in their area (faculty, curriculum, student services.)

Conference packets, including registration and hotel information, will be mailed no later than April 15, 1998. If you would like to book your airline travel, plan to arrive at the campus no later than 12:00 noon on Thursday, June 25. The conference concludes on Saturday, June 27 at 12:00 noon.

Student Services Conference Scheduled

The Institute for Professional Development will sponsor the second annual Student Services Conference in 1998, which will be hosted by Shorter College in Atlanta on March 27 and 28. This year's theme is "Student Success," and the Planning Committee is soliciting workshop proposals from all Student Services personnel at IPD-affiliated institutions.

This year the conference will be one and one-half days in length. IPD will arrange and host hotel lodging and scheduled meals for two nights for two student services participants from each of our client institutions. At institutions with more than one regional site, IPD will cover these costs for a participant from each site.

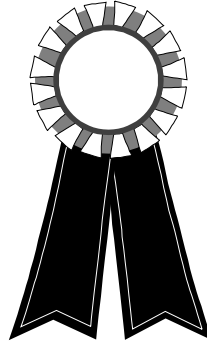
Paul E. Hoffner Outstanding Service Awards: Nominations Sought!

It is time once again to begin nominating individuals for the Paul E. Hoffner Outstanding Service Awards - Faculty Recipient and Staff Recipient. The awards are intended to recognize outstanding service which may be identified by end-of-courses survey comments, letters of thanks received, dedication and contributions to the adult program as noted by peers, or other measures valued by your institution.

An outstanding faculty member is an individual whose primary involvement is teaching, not administration. An outstanding staff member is anyone who reports to an Institutional Representative or a Program Dean/Director.

The awards will be given at the June 1998 Conference to be held in Milwaukee June 25-27, 1998. CAAHE provides up to \$500 per recipient to travel to the awards ceremony, to be held Thursday evening, June 25. In addition, the recipient receives \$100 in cash and a plaque of recognition.

Nomination forms are available from Wendy Rosen at IPD in Phoenix. **The deadline for acceptance of nominations is April 1, 1998.** Nominations must come through the CAAHE Institutional Representative and should be mailed to: Wendy Rosen, IPD, 4615 E. Elwood Street, Phoenix, AZ 85040.



Online Electives

Indiana Wesleyan University is currently offering five different online undergraduate elective classes. A total of 36 classes are scheduled for 1998. Students enjoy the convenience of these

classes as they do not have to drive to a site and can access the classroom anytime day or night. Two new online electives are in the developmental stage—one for fine arts credit and another for English composition credit (to further develop writing skills).



IPD Appoints New Director of Research

IPD is pleased to announce the appointment of Dr. Michael J. Nanna as Director of Research for the Institute for Professional Development. Dr. Nanna was formerly employed with the Rehabilitation Institute of the Detroit Medical Center as Manager/Coordinator of the Research Department. He has produced numerous professional publications in the medical field over the past five years.

Dr. Nanna earned his Doctor of Philosophy degree from Wayne State University in Educational Evaluation and Research (Statistics). He also received his Master's degree from Wayne State in the same discipline. He is a member of Golden Key National Honor Society and Pi Sigma Alpha Senior Academic Society. Dr. Nanna taught Evaluation and Measurement at Wayne State and was an instructor in Wayne State's College of Lifelong Learning.

Dr. Nanna's responsibilities at IPD Corporate will include:

- Coordination of all research activities in adult learning theory and practices for IPD partnerships
- Conducting research in appropriate academic areas
- Research for potential programs for client institutions
- Research of new geographic markets for future expansion
- Coordination of CAAHE research projects
- Publication of professional research related to adult learning

Dr. Nanna began his new position on January 20, based in Phoenix, Arizona, and will report directly to IPD's Dr. Ron King.

Still Growing!

Albertus Magnus College in New Haven has expanded its facilities to include four more classrooms and increased office space for the growing staff.

The AMC learning center in Hartford is scheduled to begin enrolling students in September. IPD's contract manager, Carolyn Shiffman, has begun the search for office space.



Open House

The Fontbonne College OPTIONS South County location will be holding an open house on March 5th from 4:00-8:00 pm. The new facility is located in the Kennerly Plaza at 9960 Kennerly Center.

The Director of this site is Arthur Hunborg, and the Secretary is Misty Baker.

TAP Reaches a Milestone!

Thomas More College is pleased to announce that its first MBA class completed their studies in December. This marks a milestone for Thomas More and its TAP program. Congratulations to all!

CAAHE Members Make The Grade

Several of CAAHE's member institutions were included recently in a *U.S. News & World Report* guide to "America's Best Colleges." The rankings were based upon a study of acceptance rates, graduation rates, and class size.

CAAHE institutions were rated highly in the distinctions given to universities and liberal arts colleges in all four regions: north, south, west, and midwest.

In addition, LeTourneau University was among the institutions deemed as "operating efficiently" and providing "best value." Congratulations to all!



IPD Research Funds Available

At the CAAHE Institutional Representatives meeting in Atlanta on January 30-31, 1997, CAAHE was advised by Jerry Noble, president of IPD, that funding would be provided for research endeavors within member institutions. Research proposals may be submitted to the CAAHE Executive Board for review. The purpose of the grant program is to promote the development and dissemination of new ideas, knowledge, technologies, theories, and practices in adult education.

Eligibility: Faculty and staff who serve CAAHE member institutions are eligible to apply. All participants must have documented support by the CAAHE Institutional Representative from the school served.

Evaluation Criteria:

1. Applicability to the practice of adult education.
2. Originality of ideas or research.
3. Overall quality of written proposal.
4. Appropriateness of procedures, methodology, and evaluation.
5. Efficient use of resources requested.
6. Extent of applicability to other CAAHE institutions.
7. Collaboration across CAAHE institutions.
8. Final approval is assumed by the IPD Management Committee.

Format of Submission:

1. The cover page must include the proposal's title and the author's name, address and phone number, and the CAAHE institutional representative's name and signature.
2. The proposal abstract should not exceed 150 words.
3. The proposal should not exceed 10 double-spaced, typed pages.
4. The proposal should include a budget for the proposed research, including personnel and operating expenses.
5. The proposal should include a time line for completion of the research.
6. The proposal should include a commitment to present the research to the CAAHE membership, and to submit the research for national publication.
7. The proposal should include an agreement to consistently reference IPD as the funding source when presenting any information related to the research.

All proposals must be submitted to:
CAAHE Executive Board
Attention: Sue Salter
Institute for Professional Development
 4615 East Elwood Street
 Phoenix, Arizona 85040

ACCREDITATION UPDATE

SACS

The 102nd Annual Meeting of the Southern Association of Colleges and Schools was held in New Orleans this past December. More than 1,700 representatives of institutions in the southern region attended.

Items of interest to CAAHE members include upcoming changes in the substantive change procedures. Commission on Colleges staff held meetings in January to discuss possible revisions in the substantive change procedures. The current pressures to meet the Department of Education regulations on reviewing substantive change, as well as SACS "30 mile" stipulation, have had an enormous impact on the number of change requests the staff must try to process. As each of our institutions know, it is crucial that institutional change be accomplished within a reasonable amount of time to meet the demands of the student and employer markets.

In addition, the membership of SACS voted to approve a fee structure for substantive change submissions. A fee of \$300 must be submitted with any prospectus, as well as additional charges over and above the typical visiting team costs for an on-site visit.

Also approved at the New Orleans meeting were a small number of criteria changes. Changes were made in criteria relating to undergraduate and graduate admissions policies and the acceptance of transfer credits. This is a positive change for CAAHE programs. The change was made as a result of an investigation by the Department of Justice into possible antitrust violations due to more restrictive transfer policies.

COHEAO

IPD's Director of Regulatory Services, Mary Ann Holtz, also attended the Coalition of Higher Education Assistance Organizations annual meeting, held in Arlington, VA. This is a group of colleges, commercial vendors, and other associations involved with financial aid services to college students. The program focused primarily on issues surrounding the reauthorization of the Higher Education Act of 1992. Guest speakers included Terry Hartle of the American Council on Education; Senator Jim Jeffords (R-VT), Chairman of the Labor and Human Resource Committee. A panel discussion was held by the key staff members of the primary Congressional committee members responsible for reauthorization process.

Progress on the reauthorization bill has been described as "going smoothly", and with a bipartisan effort, although there seems to be some concern that the initial version of the current bill is running behind schedule. Several groups have approached both the House and Senate with recommended changes in the current Act, including COHEAO, the Department of Education, and the National Commission on the Cost of Higher Education (see below).

The National Commission on the Cost of Higher Education was formed to study the rising costs of college tuition and to study, in part, if there was a correlation between increased availability of financial aid and increased tuition costs. The Commission's report, *Straight Talk About College Costs and Prices*, was complete this January. The report discusses the "cost and price drivers" in higher education, and

concludes that there is no correlation between the availability of student aid and tuition increases, and makes a number of recommendations. These recommendations fall into a "five-part action agenda" which include:

- strengthening institutional cost control
- improving market information and public accountability
- deregulating higher education
- rethinking accreditation, and
- enhancing and simplifying Federal student aid.

If you would like to view a copy of the report it is available at the following web sites:

www.acenet.edu/programs/DGR/costreport.html
chronical.com (for subscribers)

One of the recommendations particularly relevant to CAAHE concerns is as follows:

Under "Enhancing and simplifying Federal student aid", recommendation #5 states "...that Congress investigate the feasibility to broadening eligibility requirements for Federal student aid...become more flexible to meet a variety of student circumstances, including accelerated degree completion and year-round eligibility for part-time students and lifelong learners."

(continued on next page)

ACCREDITATION UPDATE, continued

CHEA

The Council for Higher Education Accreditation held a day-long meeting entitled "Quality Assurance and Distance Education," in Phoenix, on February 2. The goals of the conference were to 1) develop an understanding of quality assurance and distance education; 2) identify emerging quality assurance issues related to distance education; and 3) to determine the next steps for CHEA.

There is much concern among accreditors that if they don't develop an appropriate way to monitor quality in distance education programs, the Department of Education will step in and regulate quality. This gathering included representatives from both regional and specialized accreditors in both postsecondary and technical/vocational areas, institutions, lobbyists and corporate universities. University of Phoenix gave a short presentation on the assessment process used in its very successful Online program.

The majority of the day was spent in breakout groups with the purpose of examining how accreditation might address the challenges of distance education, and what role the CHEA organization should play with accreditors, the Department of Education and the Higher Education Act reauthorization. The approximately 100 attendees offered a plethora of ideas to CHEA to take further action on in the upcoming months. For more information on CHEA, see www.chea.org.

NCA

The North Central Association is holding its annual meeting on March 29-31, in Chicago. Program and registration information is available at this web site: www.ncacihe.org. North Central recently sent out the latest revision of its *Handbook of Accreditation, 2nd Edition*. Minor changes have been made from the 1996 edition, including new language on both distance education and graduate programs. Copies can be ordered from NCA.

IWU Gets \$25,000 Grant

Indiana Wesleyan University has received a \$25,000 grant from Ameritech to help redesign the curriculum of four Master of Business Administration (MBA) classes that will be offered online.

Beginning in January, IWU is offering a complete online MBA program. Students will be able to complete their MBA degrees by using the resources of the internet. The Ameritech grant money will be used to train faculty in addition to adapting current MBA courses to the internet.

IWU faculty and staff have spent more than a year developing software and other applications to offer classes online. The first online classes were offered in the spring of 1997, but the MBA classes will be the first leading to a degree.

NCA to Use Baker University Report

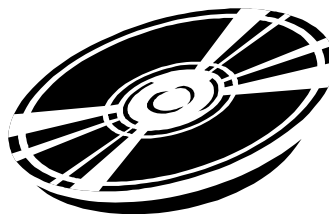
The North Central Association of Colleges and Schools Commission on Institutions of Higher Education has selected Baker University's 1997 Focused Evaluation Report for use in the Resource Room at the 1998 NCA Annual Meeting, March 28-31 in Chicago.

Participants will be able to examine examples of Self-Study Reports, Focused Visit Reports, and Institutional Change Requests prepared by affiliated institutions. The Commission has also scheduled a Self-Study Fair as part of the Annual Meeting. This informal session will provide opportunities for institutions who are about to undertake the self-study process for the first time to ask questions of those who have already completed it.

Getting Plugged In!

During the past year, Cardinal Stritch University has been undergoing an electronic facelift. Along with a new phone system, Stritch has installed four satellite dishes, a fiber optic backbone, and advanced internet connections. What this means is that all classrooms will be wired for cable/satellite connections, internet, and phone lines.

Recently, the College of Business and Management tested the new equipment by completing a satellite downlink of the Business Seminar entitled "Future Day." The live satellite broadcast included such noted leaders as Lester Thurow, John Naisbitt, Faith Popcorn, Don Tapscott, and Don Peppers. The seminar was not only successful from a standpoint of providing valuable live information from nationally known figures, but the new technology proved to work better than imagined.



STAFF CHANGES

Albertus Magnus College

Frances Leary is the new Educational Resource Assistant at AMC. She received her bachelor's degree from the University of New Haven, where she majored in Law Enforcement Administration.

Melanie Nagel recently began working for New Dimensions as a receptionist. She worked previously in retail customer service for five years. Melanie has been working toward a degree in liberal arts, and aspires to resume her education in the New Dimensions associate program.

Amy Redding joined the New Dimensions staff in December 1997 as student records assistant. She graduated from Central Connecticut State University with a bachelor of arts degree

in sociology. She brings to our program eight years of customer service work, with a keen awareness of the importance of customer (i.e., student) satisfaction.

Averett College

Dr. Brian Satterlee joined Averett last month as its new Dean of Adult Education. He arrives from Warner Southern College in Lake Wales, Florida. **Alice Obenchain**, who was acting as Interim Dean, now holds the title of Associate Dean of Adult Education.

Averett also welcomes **Carmen Phelps** as Assistant Coordinator of Student Services in Vienna. **Dr. Larry Lilley** has accepted the responsibilities of Acting Business Chair in Danville.

IPD

Susannah Burak is a new program representative at Albertus Magnus College who works with all major corporations in the Stamford, CT, vicinity. Susannah brings a strong background in the hotel industry to her new position. Susannah holds a B.S. degree from Penn State University in Business Management. **Annie Tuminsky** recently joined the IPD team as New Haven Learning Center Coordinator. She brings 14 years of experience in administration with a support service department at Pace University in New York. She holds a bachelor's degree in philosophy from Fordham University. **Jamie Wood** joined AMC's IPD staff in December as Stamford Learning Center Coordinator. She holds a bachelor's degree in elementary education.

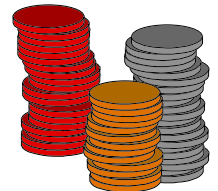
Montreat's Dr. Fapetu Named Department Head

Congratulations to Dr. Abiola Fapetu of Montreat who has been named interim department head for the Division of Business. Dr. Fapetu, business professor at the School of Professional and Adult Studies, was the first full-time faculty member to join the SPAS staff. She has served as office manager and student services advisor while teaching full-time; additionally, she has written or revised a dozen course modules. Dr. Fapetu's book, *Business Made Easy*, was recently published by Kendall-Hunt Publishing Company.

Dr. Fapetu was the 1997 recipient of the Paul E. Hoffner Outstanding Service Award, presented by CAAHE. This award is presented annually to an education professional who has demonstrated a personal commitment to higher education and involvement in program development, who serves as a mentor to others and offers exemplary teaching and services to adult students.

"Dr. Abby" earned her master's and doctorate in business administration at the United States International University in San Diego, California.

Financial Aid Training Scheduled



IPD's Financial Aid specialists will host a basic training session on March 18th and 19th in Phoenix. The session is for all new Financial Aid staff.

Also, the annual IPD Financial Aid Conference is tentatively set for June 9-11, in Phoenix. For more information, contact Kristen Vedder at (785) 827-7584 or Diane Setlock at (602) 921-8005.