

CAAHE

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NEWS
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Consortium
for the Advancement
of Adult Higher
Education

*"...committed to meeting the
lifelong needs of adult
students..."*

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From the Chair

by Rick Maclin

When I first accepted the position of Associate Dean for OPTIONS at Fontbonne College, there were times when I felt like Dorothy in *The Wizard of Oz*. I realized I was somewhere different, and it was not Kansas.

Through the efforts of IPD and my staff, I soon became acquainted with adult higher education in an accelerated format. As I reflect on my initial learning opportunities, I look forward to the upcoming CAAHE Conference in June, here in St. Louis. The theme of the conference is "The New Millennium: Best Practices for Adult Higher Education."

As the new millennium approaches, and we look toward the future, what changes can we expect in adult higher education? How can CAAHE continue to help adult learners prepare for a rapidly changing world? The approach we have taken thus far in educating our students has challenged many traditions in academe. So, where do we go from here?

A new model for learning has evolved called distance learning, and new technologies have created different types of interaction between people and information. The learning environment in our classrooms must keep pace in this age of information and still be appropriate in terms of curriculum and content. We already see the demand for high-tech delivery and interaction in our programs, via computers, television, and video. What delivery technology will be needed for the future?

According to the article, "A Nation of Learners," by Tibbett L. Speer, in the August 1996 issue of *American Demographic Magazine*, "Many of the overarching demographics themes that typify the U.S. today will stay with us into the next century, directly affecting the adult education market, such as Hispanics, Asian immigrants, and the proliferation of women in the workforce."

As we, the individual institutions and a consortium, explore "best practices" issues, such as diversity, admission criteria, institutional accountability, and institutional costs for technology, we must prepare for "The New Millennium in Adult Higher Education."

Student Services Conference

Forty enthusiastic participants from 18 CAAHE institutions and IPD participated in the Third Annual Student Services Conference on March 25 and 26, which was sponsored by IPD and hosted by Indiana Wesleyan University's Division of Adult and Professional Studies at IWU's impressive new Indianapolis Education Center. The theme of this year's conference was "Broadening Our Horizons."

Special thanks to IWU, the planning committee, the presenters, the CAAHE institutions, and IPD President Jerry Noble for their continued support.

Jan Asnicar, IPD Regional Vice President and Contract Manager for Baker University's School of Professional and Graduate Studies, delivered the opening keynote with a lighthearted look at how we can broaden our perspective and take our responsibilities seriously, without taking ourselves too seriously.

The keynote on Friday was delivered by Suzanne Metzger, President of Corporate Masters, Inc. and award-winning speaker, who entertained and inspired the group by sharing her own tools of empowerment for dealing with stressful situations.

Workshop topics were varied and informative and included accelerated associate degree programs, study groups, financial aid, portfolio development, and using the Internet as a platform for student information. Special thanks to the following workshop contributors: Kristen Vedder, Jerry Shepherd, and Bill Hanna, IPD; Ed Hoying, UOP; Mark Gibbs, Montreat; Patricia Bragg, Audrey Hahn, Terry Buhler, and Barbara Benson, IWU; and Catherine Strate, Albertus Magnus.

The conference ended as it began, mixing humor and stress relievers with helpful information, as Royce Ann Collins, from Baker, offered up her recipe for "Chicken Soup for Student Services" and shared ideas for developing strategies to prevent job burnout in student services.

IPD hosted a dinner Friday night at "Illusions," an Indianapolis restaurant whose theme is magic. After dinner, an excellent magician entertained the group.

Conference participants said they found this year's conference both stimulating and therapeutic, and they felt it was a great vehicle for networking and sharing information with colleagues.



IPD Provides New Client Orientation and Training

In January, IPD hosted 15 new directors, coordinators, and advisors from seven CAAHE institutions at the third "IPD Orientation and Training for New Client Personnel," held in Phoenix. The purpose of this activity is to provide an overview of IPD's services and personnel at the corporate level, as well as provide specific "hands-on" training in the areas of faculty and curriculum processes, prior learning assessment, articulation, student advisement, and other academic and student services. In addition, new relationships form and networking, which is a vital component of CAAHE, begins. The orientation and training is scheduled periodically throughout the year, depending upon need.

IPD Research Funds Available

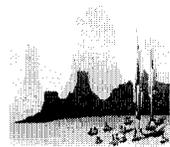
Nine years ago, CAAHE was founded in response to an overwhelming need for increased communication between organizations engaged in the delivery of education to adult students, and as a way for IPD partner institutions to network and share best educational practices. An additional goal of CAAHE was to facilitate both inter- and intra-institutional collaboration on both operational and theoretical issues, and to promote institutional research and data collection.

In response to this need, IPD has established a grant-funding program to encourage research throughout the consortium at the institutional level, and to engender collaboration between faculty members, both within and between institutions. The need for research in adult higher education has never been greater, given the rapidly changing educational environment. IPD-funded research monies will be awarded based upon the availability of funds and according to the review criteria outlined in the grant application package. The goal of research efforts should increase the knowledge and understanding of nontraditional adult higher education problems, issues, and/or effective strategies.

IPD has developed an application proposal process that will aid potential investigators in securing IPD-sponsored research funding. To obtain an application for grant funding, please contact Dr. Michael J. Nanna, Director of Research for IPD at (602) 557-1157 or E-mail mjnanna@apollogrp.edu

Institutional Reps Met in January

The Annual CAAHE Institutional Representatives Meeting was held in Phoenix on January 29 and 30. Representatives from sixteen institutions attended and discussed recent accomplishments at their colleges and universities through "Institution Updates." In addition, IPD President Jerry Noble addressed the members, providing enrollment updates and IPD plans for the future. Also on the agenda was an update on the Association of Collegiate Business Schools and Programs (ACBSP) new standards for accreditation, regional accreditation news, learning outcomes assessment progress, a report on the recent Academic Affairs Conference, an overview of corporate articulation opportunities and community college articulation, discussion of the potential for a "CAAHE University," distance learning initiatives, creating a virtual campus environment using the Internet, and a report from the Academic Vice Presidents' Retreat. The weather was perfect, the learning experience was significant, and the setting, close to Camelback Mountain and Squaw Peak, was uniquely "Phoenician."



IPD Holds Academic Affairs Conference at Baker University

The 1998 Academic Affairs Conference was held at Baker University's School of Professional and Graduate Studies on November 19 and 20. Baker hosted 25 members who are responsible for faculty and curriculum at their partner institutions. Those attending participated in workshops on active learning, copyright law, distance learning, classroom technology, and other contemporary topics. Commercial representatives from Irwin/McGraw-Hill, Specialty Books, Prentice Hall, and Embanet brought product information for conference participants. The group was also treated to some of Kansas City's finest barbeque at Jack's Stack in nearby Martin City. Thanks to Baker SPGS and especially Don Clardy, Dean of the SPGS Program; Royce Ann Collins, program Registrar; Jim Martin, Director of Instruction and Technology (and also CAAHE Faculty Commission Chair); Linda Hauber, Assistant Director of Instruction and Technology (also CAAHE Curriculum Commission Vice Chair); Pat Brown; Joyce Moulis; and Margie Payne, who always had a smile and an answer for every question and concern. This conference, offered annually through IPD's support, is slated to be held this year in Atlanta.

Baker's SPGS Offers Executive MBA

After successfully offering the Master of Science in Management program for mid-level executives from Taiwan for five years, the Baker University SPGS staff undertook a goal to offer educational opportunities in mainland China. Dr. Don Clardy traveled to China to discuss the potential for joint MBA programs with two national universities near Shanghai. Wuxi University and the University of Science and Technology of China (USTC) have entered into collaborative agreements with Baker University to jointly offer the Executive MBA. In January, the SPGS Director of Instruction, Jim Martin, traveled to the People's Republic of China to visit USTC. Jim met with 21 prospective students and conducted interviews and orientation sessions to further evaluate the academic readiness of the applicants. Sixteen students were admitted to the first group. The program began with spring classes in China, and in July, the students will travel to the Baker University campus to complete the program in residence.



IPD Welcomes a New Partner

IPD is pleased to announce a new partnership with Benedictine University, located in Lisle, Illinois, in the greater Chicago Metropolitan area. Effective May 1, Deborah Verlench will head up the development of contract services, working with Benedictine to offer Associate degree programs in an adult format.

1999 President and Academic Vice President Retreat

IPD will host the 1999 President and Academic Vice President Retreat on September 22-24, in Tampa, Florida.

Fontbonne Reduces Minimum Entrance Requirements

Fontbonne College's Faculty General Assembly recently approved a request from the OPTIONS program to allow students who have 30 credit hours to enroll in the BBA core. This makes the BBA program immediately available to the students who had fewer than the previously required 60 hours. OPTIONS made this request after a lead analysis revealed a large number of students were denied entrance because they lacked the required 60 hours. According to the analysis, many of these students did not reapply at a later date, indicating that the 60-hour policy was simply driving prospective students to other area schools.

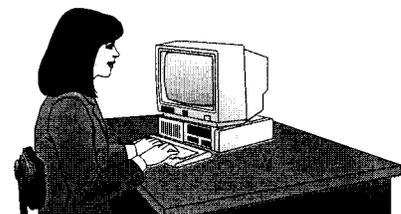
Baker University SPGS Wichita Campus

Enrollment at the newest SPGS campus in Wichita, Kansas now exceeds 250 students and has surpassed projected estimates. Karen Gelvin, Director of Marketing, attributes this achievement to referrals by students currently in the program. As a result of enrollment growth, the facility recently added six new classrooms, bringing the site total to ten.

One SPGS Wichita group recently completed the MBA economics course using Embanet on-line learning software. The system provides several virtual areas where course materials are located for on-line retrieval. Students can work alone, with their study group, in a class chat room, directly with the instructor in real time, or asynchronously using E-mail. Microsoft Conference is embedded in the architecture and provides real time audio/video conferencing capability. Students and faculty worked through challenges as they moved the course sequences from the real classroom to the virtual classroom. Utilization of this on-line platform underscores the SPGS commitment to using cutting-edge technology to enhance learning.

Computer Lab Gift

The Anheuser-Busch Companies, Inc. has given Fontbonne College a \$25,000 grant specifically earmarked for the OPTIONS program. Anheuser-Busch gave the grant, in part, because of the large number of its employees who have been enrolled in the OPTIONS program. The funds will be used to develop a computer lab at the South County site. The lab is slated to open in September, with a total of 21 state-of-the-art workstations.



Computer Science/Information Systems Degrees in Great Demand

After a decade-long slump in undergraduate interest in the computer sciences, a new study by the Computing Research Association (CRA) indicates a 68% increase in enrollments in this field. The Department of Education reported 24,404 computer science degrees awarded in 1995. While this number is significant, the Commerce Department's Office of Technology Policy estimates that an average of 95,000 new jobs per year will be created through 2004 in the highly technical categories that tend to attract computer science majors, including computer scientists, computer engineers, systems analysts, and programmers.

The growth in computer science programs alone is not expected to meet the needs for an anticipated information technology (IT) shortage of 346,000 employees, according to estimates by the Information Technology Association of America. Corporate America is putting significant dollars into training and developing employees in the computer science/IT areas. According to Bureau of Labor and Statistics research, 38% of employees receive formal computer training; the International Data Corporation estimates a 12.7% compound annual growth rate for the information technology and education industry, growing to \$27 billion in 2000 from the \$14.7 billion in 1995.

This increased interest on the part of undergraduate majors, combined with the shortage of qualified computer and information systems personnel, may be responsible for the strong market response to Indiana Wesleyan University's BS in Business Information Systems (116 students as of 3/31) and Cardinal Stritch University's BS in Management Information Systems (118 students as of 3/31). Both programs were introduced this past fall and are limited in geographic availability.

Sources:

Bureau of Labor Statistics. (1996, December). BLS reports on the amount of formal and informal training received by employees. (USDL No. 96-515). Washington, DC: US Department of Labor (<http://stats.bls.gov/news.release/>).

Cone, E. (1998). IAT Management: Campus Comeback. *Information Week*.

Merrill, K. (1996, November). ExecuTrain plots \$50M strategy for investment. *Computer Reseller News*.

Faculty Web Site at IWU

IWU has a new Web site to enhance faculty communication and collaboration. The Web site allows for discussion of program issues and contains faculty resources, information items, and many other features.

This Web site features resources and discussion rooms for curriculum enhancement. Faculty can post articles and discuss and resolve problems through collaborative teamwork on the Web.

Currently, IWU faculty use the site to publish articles about diversity and ethics. A new Devotional On-line Café is also being added to assist faculty with spiritual needs.

Additional plans include: sharing faculty PowerPoint presentations, class notes, bibliographic resources, links to the library, and a link to a Virtual Advising System, where faculty can more effectively assist students.

MBA On-line at Indiana Wesleyan University



Indiana Wesleyan University successfully launched its MBA On-line Program

on September 14, 1998. The program, designed for today's working professionals, overcomes time and geographic barriers by delivering courses via the Internet, while using a state-of-the-art customized interface. Two courses will be delivered in a three-day, on-site, intensive learning experience. Students have the opportunity for significant interaction with university experts and corporate executives. This combined synchronous and asynchronous approach to learning offers the best of both worlds for IWU students. The program now has three core groups and 35 students from 11 states, including New York, California, and the Midwest states.

On-line Electives at Indiana Wesleyan University

The IWU General Studies Program recently introduced three additional on-line elective classes. The following classes will be offered four to six times in 1999:

- ◆ Basic Computer Concepts (CIS 109)
- ◆ English Composition II (ENG 121)
- ◆ Earth Science (EAR 130)

The Director of Distance Education, Dr. Hank Kelly, is now training recommended facilitators with a three-week on-line course. The course covers the IWU course interface, on-line pedagogy, and class management, providing faculty firsthand on-line class experience, from the student's perspective.

New Degree Programs at Cardinal Stritch

Cardinal Stritch University is launching the following three new degree programs this spring:

- ◆ The Bachelor of Science in Business Accounting (BSA) is a 64-credit, upper-division degree program designed for students who wish to pursue careers in the area of business accounting.
- ◆ The Master of Business Administration for Health Care Executives (MBA-H) is a 39-credit graduate degree program for practitioners who seek careers as executives in the continuously evolving health care industry.
- ◆ The Master of Science in Financial Services (MSFS) is a 36-credit graduate degree program designed for working professionals who seek careers in the financial services profession.

All three programs are computer enhanced, and students are provided with notebook computers that are used both in the classroom and outside of class.

Associate Degrees Continue to Grow

"Offer it, and they will come." This phrase continues to describe the successful market response when an Associate Degree in Business is offered. Or perhaps even more significant is the phrase, "What's in a name?" Apparently quite a bit. Ohio Dominican College was recently able to convert the former "Bridge" program to an Associate program in business, resulting in the formation of four groups within five months. Enrollments in the Associate in Business programs outnumber those in the Bachelor in Business programs at Albertus Magnus, Baker, Cardinal Stritch, Cornerstone, Eastern Nazarene, and Wesley. CAAHE members may consider "burning their bridges" and "tearing down their gateways" to reach adult learners who understand what an associate degree can mean (as do their employers).



Distance Learning to Become a Reality at Cardinal Stritch

After a site visit last November, the North Central Association of Colleges and Schools (NCA) approved the College of Business and Management to offer, via the Internet, an accelerated Executive MBA degree program to employees of the Case Corp. who are located in Racine and throughout the United States. The addition of six new full-time faculty members to the five previously hired will allow the college to offer additional on-line programs later this year.

Knowing that Stritch was testing its distance learning delivery system, Case asked if their business managers, who support Case dealers across the nation and abroad, might be able to earn university credit for in-house business courses they are required to take, and then earn an MBA on-line. The college agreed to offer a 30-credit executive MBA program, allowing the Case students a waiver of one course taken in-house on the basis of a challenge exam.

Good Books and Web Sites



The CAAHE News would like to begin a section on good books and Web sites for members to explore. If you have recently read a pertinent book or found a useful Web site related to higher education, please E-mail this information to Jennifer Michaud at jmmichau@apollogrp.edu for inclusion in the next CAAHE News.

Here are a few to consider:

- ◆ Judy, R.W. & D'Amico, C. (1997). *Workforce 2020, work and workers in the 21st century*. Indianapolis: Hudson Institute.
- ◆ CAAHE Web site: <http://www.caahe.org>. Yes! CAAHE now has its own Web site with links to member institutions pages. While it is still under development and requires updating, you can find back issues of CAAHE News, the Student Services Newsletter, and a directory.
- ◆ Web site of the National Center for Education Statistics: <http://nces.ed.gov>. This Web site provides a wealth of data and reports on education at all levels, including an interesting report titled "The Condition of Education 1998."
- ◆ Web site of the U.S. Department of Education: <http://ed.gov>. This Web site provides information on funding available through DOE, financial aid information, research and statistics, and publications and products.

Accreditation Update

NCA News

The 104th Annual Meeting of the North Central Association of Colleges and Schools began April 10 in Chicago. Dr. Steven Crow, Executive Director of the Commission on Institutions of Higher Education (CIHE) welcomed over 2,500 attendees to the opening session and introduced the theme of the conference, "Connecting the Disconnects."

Dr. Crow also announced a new initiative by the Commission. The Board of Directors and the staff of the Commission are embarking on a project to rewrite the mission statement for the CIHE. The Commission is asking for assistance from NCA members in this important effort and is looking for input in the following key areas:

◆ **Role of the Commission**

1. What are the most important services the Commission provides you or your institution?
2. What would be the most valuable service the Commission could/should provide in the future?

◆ **Commission Principles/Values**

1. What outstanding values should the Commission embrace, through its practices, services, and activities?
2. In what unique service should the Commission specialize that would have the most positive effect and worth for your institution?

◆ **Constituents/Stakeholders**

1. Other than your institution or organization, who do you identify as the Commission's stakeholders (constituents)?

Dr. Crow strongly emphasized that NCA wants this process to be highly inclusive, collaborative, and very visible. The goal of the Writing Committee is to present a penultimate draft of the new mission statement at the 2000 Annual Meeting (April 1-4).

As a stakeholder in the NCA, if you would like to submit a response to the aforementioned questions, please contact the NCA Commission Mission Project at the NCA office.

IPD Conducts Mock Site Visits

In preparation for a regional accreditation visit, the mock site visit procedure has been developed as a rehearsal for the important event.

Sue Salter and Mary Ann Holtz met with Wesley College prior to this institution's 10-year reaffirmation visit with the Middle States Association (MSA). This was MSA's first look at the Wesley Center for Adult Studies.

Mary Ann Holtz and Linda Knutson conducted a mock site visit with the Centenary Administration and Center for Adult and Professional Programs staff in preparation for the focus visit conducted by MSA last month. They also spent two days with William Penn College and the College for Working Adults team in advance of Penn's focus visit from the North Central Association (NCA). WPC is seeking approval to offer an Associate degree and to expand the CWA programs geographically in Iowa and Nebraska. The exit interview from the visiting team was extremely positive towards the work being done at WPC.



Montreat Offers Faculty Development Training Sessions

Faculty development training sessions are being offered in Asheville and Charlotte to supplement the quarterly faculty meetings. Some of the sessions have included *Computer Training* in Asheville presented by SPAS faculty member, Jim Jones, *Diversity-Teaching and Learning Styles* presented by Dr. Abby Fapetu, Business Division Chair, and *Integration of Faith and Learning* roundtable discussion.

Stritch Hosts ACBSP Accreditation Site Visit Team

Hot on the heels of a successful site visit by NCA for its distance learning initiatives, Cardinal Stritch University became one of the first applicants for accreditation by the Association of Collegiate Business Schools and Programs (ACBSP) under the new standards for nontraditional institutions.

The extensive Self-Study Report was completed, and a three-member team spent two and a half days at Stritch in February, speaking with administrators, staff, students, adjunct and full-time faculty, and Business Advisory Committee members. The ACBSP Commission will meet in May and make their decision regarding accreditation at that time.

11th Annual ACBSP Conference

The 11th Annual Association of Collegiate Business Schools and Programs (ACBSP) conference will be held in Atlanta June 18-21. The conference will address the challenges for business education in the new millennium. Among the presenters are Dr. Al Klingenberg, Assistant Dean at Cardinal Stritch University, who will conduct a session entitled "Leadership Paradigm Shifts," Dr. Art Wasserman, and Gwen Rivkin. Members of the regional accreditation associations will also conduct a panel discussion.

Staff Changes

Cardinal Stritch University

- ◆ After 16 years, Bob Weissenborn has retired as Director of Faculty and Research from the College of Business and Management. He will be missed at CAAHE, and we wish him well in his retirement.
- ◆ The College of Business and Management welcomed the following new assistant deans in all three regions this past year: Dr. Allen J. Klingenberg, who worked as an adjunct professor at Stritch before assuming his new position in August; Thomas F. Gross, who has worked for Stritch since 1996 as an adjunct faculty member and also has partnered with the University on a variety of projects; and Dr. Patrick D. Sheedy, who was an adjunct faculty member in the College of Business and Management for several years.

IPD

- ◆ Congratulations to the following individuals for their promotions to IPD Regional Vice President: Jane Baker, Southern Region; Carolyn Shiffman, Eastern Region; Jan Asnicar, Midwest Region; and Jerry Shepherd, Central Region.
- ◆ Welcome to David S. Naylor, who was recently appointed Marketing Manager for Shorter College.
- ◆ The corporate office has added the following new members to its team: Terry Soutanian, Director of Corporate Services; Meredith Simonds and Norman Larson, Academic Affairs Specialists; Gina Rosamilia, Creative Services Coordinator; and Karen Curry, Operations Assistant.

- ◆ The following Contract Managers have joined our team in recent months: Shaun Fletcher, AMC; Jeff Driskill, Baker; Vincent O'Leary, Centenary; Terry Ratcliff, Montreat; Ruth Gaylor, Shorter; Cindy Solari, SWU; and Joanna Pierce, Wesley. Joe Sharp has relocated to ENC.

Montreat College

- ◆ The Asheville Campus welcomes Monty Fountain, Coordinator of Computer Services.
- ◆ The following people recently joined the Charlotte Campus staff: Erik Chuprevich, Coordinator of Computer/Library; Daune Gardner, Coordinator of PLUS program; and Roderick Lorenzen replaced Patricia Redding as the Charlotte Campus Coordinator. Welcome to all!

Enrollment Update Ending March 1999

Albertus Magnus College	Centenary College	LeTourneau University	Shorter College
ASBM 450	BSBA 14	Associates 502	BSBA 245
BSBM 391	Total 14	BBA 395	BSM 231
MSM 205		BBM 430	Gen. Ed. 241
Total 1046	Cornerstone University	MBA 269	COMM 81
	ASB 132	MSM 29	LDR 13
Averett College	ASC 41	Total 1625	MBA 35
ASB 229	BSBA 42		Total 846
BBA 455	BSM 70	Marines	
MBA 512	BSML 26	MBA 5	Southern Wesleyan University
Total 1196	Total 311	MBA-GM 13	Step I 386
	Eastern Nazarene College	MBS-TM 3	Step II 180
Baker University	Associates 360	Total 21	BBA 0
AAB 387	BSBA 270	Medaille College	BSBA 315
BBA 205	BAM 94	Associates 44	MSM 51
BSM 176	Total 724	BBA 149	BSM 128
MBA 524		Total 193	Total 1060
MSM 152	Fontbonne College		
Total 1444	BBA 252	Montreat College	Thomas More College
	MBA 240	Associates 212	BBA 145
Belhaven College	MMM 68	BBA 387	GTWY 42
Bridge 171	Total 560	MBA 59	MBA 133
BBA 287		Total 658	Total 320
MBA 87	Indiana Wesleyan University		
Total 545	ASB 1148	Ohio Dominican College	William Penn College
	BSBIS 116	ASB 74	BAB 273
Cardinal Stritch University	BSM 470	BABA 138	GWY 246
ASB 742	BSBA 623	Bridge 35	Total 519
BSM 409	MSM 236	Total 247	
BMIS 116	MBA 788	Olivet Nazarene University	Wesley College
BSBA 435	MBA on-line 20	BSN 138	ASB 26
Certificates 89	Total 3401	BSM 70	BBA 12
MSM/MSH 128		MBA 196	Total 38
MBA 222		Total 404	
CMBA 238			
Total 2379			