

CAAHESM NEWS

NEWS

NEWS

NEWS

Volume 14, Number 1
April 2004

<http://www.caahe.org>

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From the Chair

**By Jenifer Bavifard
Medaille College**

It's hard to believe that it is spring already; another year flying by! Sometimes we get so busy with the daily details and demands of our jobs and personal lives that our professional development falls off the priority list—not because it is unimportant but due to time constraints, conflicts, or just plain exhaustion! In case any of you may find yourselves in this category, please try to take the time to join us at this year's CAAHE conference!

We are planning a wonderful conference for all of you with a combination of fun (Niagara Falls!) and great opportunities to learn from your colleagues through presentations and networking. There is a wealth of knowledge and experience within our CAAHE organization, and we have many individuals who are willing to share their best practices for the benefit of others. We have some dynamic presenters speaking on topics relevant to our systems thinking theme, and I think everyone who attends will be able to learn something to take back to their home campuses.

This has been an exciting and busy year. I have enjoyed serving as chair of the executive board for CAAHE and want to thank John Horn, Joe Coleman, Sue Salter, Judy Powell, and our commission chairs for all their hard work and commitment to our organization. Additionally, I have been blessed to have some fantastic people to work with on the local level at Medaille—Kathy Kwiatkowski, Barb Kurasch, Barb Yendall, Bob Nesslin, and Cindy Solari (to mention just a few). We all look forward to seeing you in Buffalo this June!

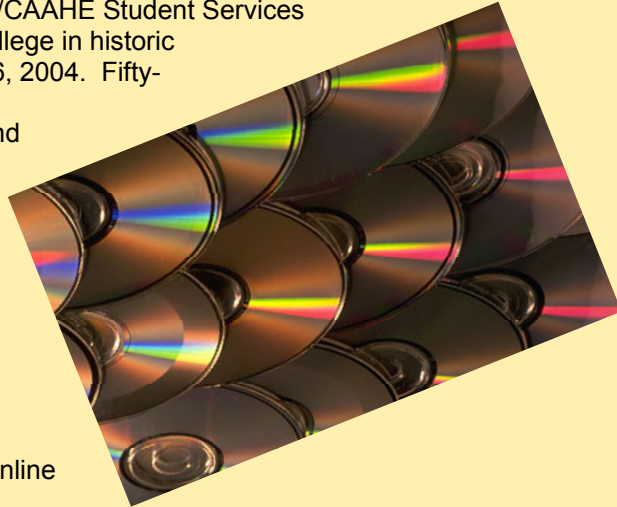
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Meetings and Conferences

IPD/CAAHE Student Services Conference

“Rock Around Technology,” the annual IPD/CAAHE Student Services Conference, will be hosted by Belhaven College in historic downtown Memphis, TN, on April 15 and 16, 2004. Fifty-three participants from 20 CAAHE member institutions and IPD have registered to attend the two-day conference, which will feature speakers and workshops on how to use technology to enhance services for the adult students.

There are two keynote speakers for the conference: Lucy MacDonald, Emeritus Faculty, Chemeketa Community College, and project coordinator for the Oregon Technology Infusion Project; and Darlene Burnett, a consultant on student-centered online services.



Workshop topics and leaders include a financial aid regulatory and technology update with Kristen Vedder, IPD Director of Student Financial Services; transitioning from paper to the Web at Belhaven College with ASPIRE Directors of Student Services; and using the tools and resources available on the Web to assist in the evaluation of military training with Dr. Fred Bolton, Associate Dean, Averett University.

2004 CAAHE Conference: 'Systems Thinking: Making the Connections'

The 2004 CAAHE Conference is being hosted by Medaille College in Buffalo, NY. The conference will be June 9–11 at the Hyatt Regency Buffalo, Two Fountain Plaza, Buffalo, NY 14202. The phone number is (716) 856-1234. The room rate is \$119 plus taxes per night.

CAAHE Institutional Representatives' Meeting

The 2005 Annual CAAHE Institutional Representatives' Meeting will be held in Scottsdale, AZ, on January 28–29.

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Organizational Structure, Academic Governance Key Topics at Annual IR Meeting

CAAHE held its annual Institutional Representatives' (IR) meeting in Scottsdale, AZ, on January 30–31, 2004. The IRs received a packet of institutional updates that included program, enrollment, and staffing data as well as organizational charts. Organizational structure and academic governance was the topic of a panel discussion consisting of Dr. Craig Shull, Shorter College; Dr. Michelle Willingham, Hope International University; and Dr. Rob Simpson, Cornerstone University.

IPD President Dr. Ron King met with the IRs to provide an annual IPD update as did Angella Oliver, IPD Executive Vice President. Additional presentations included the following:

- Grade Inflation — Joe Coleman, Gwynedd-Mercy College
- Standardized Testing — John Horn, Aquinas College
- E-Learning Update — Dr. Deborah Hamilton, IPD Director of Academic and Institutional Services

Open discussion items this year were comprehensive and informative and ranged from multiple-entry ideas, use of electronic communications with students, use of portfolios for assessment purposes, new program ideas, laptops in programs, online text ordering, faculty load, student retention initiatives, and use of age as an admission criteria.

Centenary College to Host Writing Conference

Centenary College is proud to have been selected as the next location for the 21st National Conference on Peer Tutoring in Writing (NCPTW), to be held October 29–31, 2004. The conference committee currently is accepting proposals and registrations.

The NCPTW is a three-day conference that normally attracts 400 peer tutors, program directors, and faculty members. The conference consists of lectures, presentations, posters, interaction, and symposia. This meeting offers tutors and directors a forum for communicating and disseminating current findings in the field of peer tutoring in writing, and it is an excellent opportunity for networking and sharing of ideas.

More information about the conference and Centenary College can be found at <http://faculty.centenarycollege.edu/writing/conference2004.htm>.



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Belhaven College Honors BellSouth's Commitment to Employee Education

The Belhaven College ASPIRE Accelerated Degree Program hosted a reception on January 20, 2004, to present BellSouth with the ASPIRE Business Elite award for commitment to employee education. Twenty-six BellSouth employees have graduated from ASPIRE in the past 7 years.

ASPIRE offers bachelor's and master's degrees in business administration, as well as a two-year associate's degree. Belhaven College is committed to making the goal of obtaining a college degree a reality to adult students. Belhaven also has campuses in Memphis, TN, and Orlando, FL.

Thomas More College Expands Cincinnati Operations



Thomas More College is pleased to announce the expansion of its operations in the Blue Ash area of Cincinnati. In February 2004, the Thomas More Accelerated Program (TAP) was approved by the Ohio Board of Regents to provide an accelerated associate degree in management. This complements the bachelor's degree that has been offered in Ohio by Thomas More since 2001.

To accommodate the expansion, Thomas More plans to open a learning center in Blue Ash on June 1. This will allow the College to provide even more services to its Ohio-based students. To date, Thomas More has offered its programs via the training facilities of the Greater Cincinnati Chamber of Commerce in Blue Ash.

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Adult Program at Shorter College Gets New Name

Shorter College's School of Professional Programs has been renamed the Shorter College School of Business. In announcing the change, Dr. Harold Newman, Provost, stated that the growth and continuous development of Shorter College's business programs, in both the accelerated and traditional formats, made a name change seem advantageous for both students and faculty. Dr. Newman also noted that because accelerated programs in other academic and professional areas are being planned for the future, it seemed appropriate for those programs to be a part of the school responsible for that particular program.



To facilitate this change, the operational division of the School of Professional Programs has been renamed Academic Services, and Dr. Craig Shull has been appointed Assistant Vice President of Academic Services. Academic Services will provide support to all students enrolled in Shorter's accelerated adult degree programs.

One other specific change was made with the needs of students in mind. The SPP Director of Student Services, Ms. Sandra Terry, has been appointed Associate Dean of Students. She will oversee all student service needs for students enrolled in the accelerated adult degree programs.

Indiana Wesleyan Accepting Applications for Doctorate in Organizational Leadership

The Higher Learning Commission has given approval for Indiana Wesleyan to offer a Doctorate in Education in Organizational Leadership. The University, headed by a taskforce led by Dr. Larry Lindsay, Interim Program Director, and Dr. Jim Fuller, Dean of Graduate Studies, plans to launch the program in July 2004.

The classes will feature a blend of on-site and online activities, with a weeklong summer intensive in July. It will use a cohort model that is similar to the one used in the Adult and Professional Studies programs. The admissions process will be very selective because the University will limit enrollment to 30 students per year. For more information, please see <http://doctorate.indwes.edu>.



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Belhaven Course Starts in Philadelphia ... MS



After only three months of active recruitment, Belhaven College's ASPIRE Program started its first class in Philadelphia, MS, in late March. The Bachelor of Science in Management cohort started with 15 students.

Most of the students are members of the Choctaw tribe. The Choctaw Hospitality Institute provided the classroom and has been actively supporting the recruitment.

Philadelphia is approximately 60 miles from Belhaven's main campus in Jackson, MS.

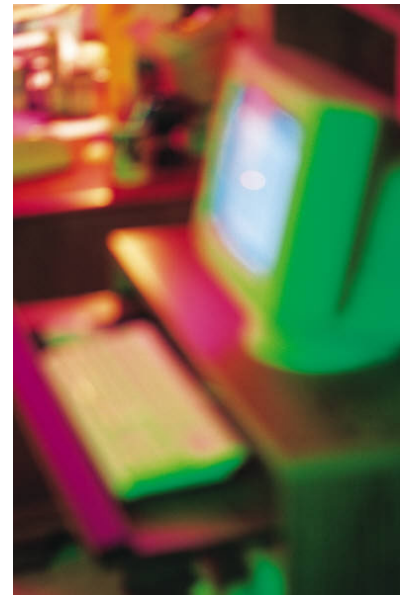
St. Gregory's Anticipates First BBMIS Cohort

St. Gregory's University and the College for Working Adults (CWA) continue to grow and attract students to the associate's and bachelor's degree programs.

CWA anticipated starting two additional cohorts in March or early April. One of the two expected new cohorts will be the first in the Bachelor's of Business/Management of Information Systems program. CWA is currently exploring the possibility of a bachelor's degree in human development/human dynamics to serve those persons in Tulsa who want to work in the health and human/social services professions.

On March 2, 2004, CWA's first Bachelor of Business Administration cohort celebrated the fact that it is one-third of the way through the degree program and on track to graduate in the spring of 2005.

CWA also has begun looking at plans to expand the classroom and office space in the coming months. The College expects to need additional space by September 2004.



Indiana Wesleyan Moves Onward into Ohio

Building on the success of the Cleveland Education Center, the Higher Learning Commission (HLC) has approved Indiana Wesleyan University to offer its adult education programs throughout the state of Ohio. The Ohio Board of Regents has approved campuses in Cincinnati and Dayton. The University has begun to build a 30,000-square-foot education center in West Chester, a northern suburb of Cincinnati. Mr. Brad Grubb, formerly Director of Associate Programs, is moving to Cincinnati to be the Director of the Cincinnati and Dayton Education Centers. He will bring his expertise in faculty training and academic management to expand Indiana Wesleyan's world changing mission throughout southwestern Ohio.

Dr. Joshua Fischer, Regional Dean for Ohio, says that since starting on January 29, 2003, the Cleveland Education Center enrollment has grown to more than 260 students. In addition to two full-time faculty members, Indiana Wesleyan has hired six affiliate faculty members who teach five or more classes per year in Cleveland. Affiliate faculty members bring a sense of stability and experience to the classroom. Conservative estimates indicate that Indiana Wesleyan enrollment in Ohio should exceed 450 students by the end of the year.

IPD Corporate Web Site Undergoes Facelift

IPD has a new presence on the Internet. Below are a few of the exciting additions and enhancements that can be found at <http://www.ipd.org>.

Partner Services

At the heart of the new site is a detailed summary of IPD's partner services. Vastly expanded from the previous version of the site, these comprehensive descriptions provide visitors with a better understanding of what IPD provides to its partners. A listing of these services can be accessed from a menu at the bottom of the home page or by navigating to the "Services" category of the site.

Accessing Services

Access and security to the previously available student services training and institutional syllabi have been greatly improved over the previous Web site. These services are quickly accessible from any page on IPD.org. Simply click on the "Client Login" link in the upper right-hand corner of the screen to go to the login page. Applications for access to these services can be submitted using the menu at the bottom of the page. New services available in this area include curriculum development training and assessment tools. Additional services are planned for the future.

Company and Industry News

Visitors to the site can expect to see monthly news releases in either the "Company News" section or the newly introduced "Industry News" section of the site.

Leadership Team Biographies

IPD prides itself on the cumulative years of industry experience gained by the leadership team. Detailed biographies can be found in the "Our Leaders" section of the site.

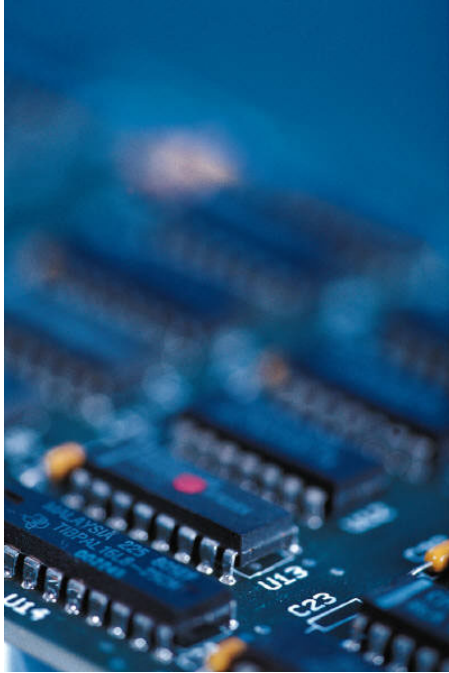
IPD commends the hard work, expertise, and joint effort of the corporate team that produced the site:

- Craig Heimburger, Web Site and Database Administrator, who built and enhanced the new site;
- Carrie Powell, Supervising Editor, who led the content editing;
- Deborah Hamilton, Director of Academic and Institutional Services, who managed the project;
- Nella DeCesare Stubbs, National Marketing Manager, who assisted with the creative and marketing aspects; and
- The committee members who contributed to the development and content of the site: Angella Oliver, Executive Vice President; Butch Jones, Corporate Vice President of Contract and Business Development; Kay Corgan, National Marketing Manager; Rebecca Henriksen, National Vice President of Enrollment; Rod Bernat, Chief Financial Officer; and Sue Salter, Corporate Vice President of Academic and Institutional Services.

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Academic Services

Program in Computer Information Systems Responds to Growth in Technology Industry



According to the U.S. Bureau of Labor Statistics, seven of the top 10 fastest-growing occupations are going to be in technology-related fields. Between the years 2000 and 2010, the average growth rate for these occupations is projected to be almost 83%, and the average starting salary \$35,700.

With this in mind, Indiana Wesleyan University has created a new computer-oriented program that will help graduates find positions in these dynamic fields. The associate's degree program in computer information systems will help prepare students for entry-level jobs in the industry, including such positions as network administrator and computer support specialist.

Consisting of 62 hours of course work, which includes both computer and liberal arts courses, the program should aid graduates not only in being able to manipulate computer systems, but also in learning the critical thinking, communication, and problem-solving skills expected in today's competitive job market.

Albertus Magnus College Gathers Business Programs Under Tagliatela Name

At Albertus Magnus College, a major focus is on preparing students for ethical leadership in the business world. Nearly 40% of declared student majors in the traditional program and the accelerated degree program for adults are in business; in the accelerated and cohort-based New Dimensions Program, adult students earn undergraduate and graduate degrees in business.

The College is now consolidating all its business management and business ethics courses and programs under the banner of the Tagliatela School of Business. Naming the School of Business for the Tagliatela family honors three generations of Connecticut business leaders: Louis Tagliatela, Sr., a Trustee of Albertus Magnus College, and his wife, Mary; their children, Louis, Jr., Tricia, and Stephen; and the late Frank Tagliatela, the family patriarch who founded Franklin Construction in New Haven in 1917.

The core focus of all programs in the Tagliatela School of Business will be the building of community through ethical, team-based, people-centered business leadership.

Under the direction of Dr. William C. Schulz III, Vice President for Academic Affairs and professor of management at the College, the faculty in all three program delivery systems will work collaboratively to ensure that business programs continue to respond to the academic needs and ethical challenges of students and of society; courses of study will integrate theory and practice.

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ACE Announces Faculty Appointments

The Adult and Continuing Education (ACE) Division at Cornerstone University is pleased to announce that Dr. Eric Hoogstra has filled the full-time position vacated by Naoma Clark, who retired last fall. He holds an MBA from Grand Valley State University and a PhD in Management from California Coast University. He will start another PhD program this spring. He taught as an adjunct instructor at Davenport University for 8 years and at Grand Valley for the past 4 years. Dr. Hoogstra has several years of experience in investment banking and information systems. He will teach finance, economics, accounting, and a variety of other courses in the Master of Science in Management, the soon-to-be-implemented Master of Business Administration, and undergraduate programs in ACE.

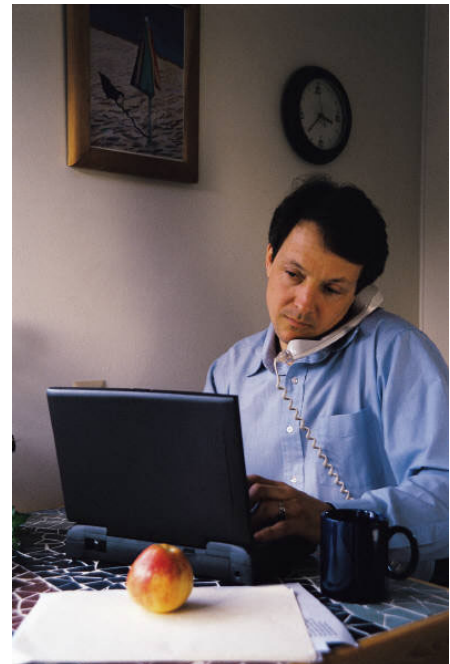
ACE has also identified and invited three individuals to become special appointment faculty members for the West Michigan Region (Grand Rapids, Kalamazoo, St. Joseph, and Holland). They will teach a minimum of six accelerated courses per year, lead an ACE project, and serve on at least two University/ACE committees. Skot Welch, Sandra Upton, and Jim Lacy accepted the appointments. They were selected because of their long-time relationships with Cornerstone, their excellent teaching skills, and their desire to get more involved with ACE and the University.

Indiana Wesleyan Compares Online, On-site Results

Because Indiana Wesleyan is focusing much attention on developing quality online education, Dr. Cynthia Tweedell, Associate Dean for Institutional Effectiveness, is conducting several research projects that compare student outcomes online with on-site.

Preliminary data indicate that online students are very similar to on-site students. Entrance surveys indicate that students come to online education because their careers and personal lives require them to find a convenient way to complete a degree. Pre- and posttests indicate that online students tend to enter the program with higher academic skills than on-site students. Test scores and analysis of student papers indicate that student outcomes are comparable between online and on-site.

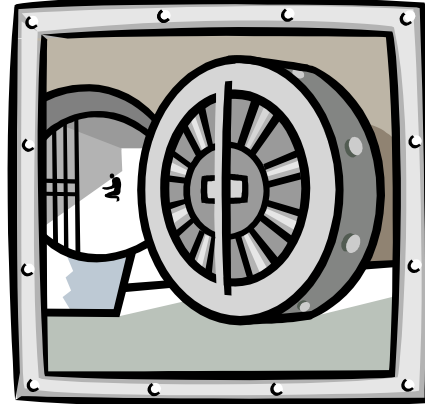
Surveys on student satisfaction find that online students are very happy with the accessibility of their degree. It will be interesting to watch the change in student abilities as online education becomes more widely accepted. Such surveys may provide key answers to the following questions: As lower-level students choose online education, what new challenges will online educators face? How will colleges and universities continue to ensure that student outcomes are comparable online with on-site?



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Institutions Must Comply with Gramm-Leach-Bliley Act

As of May 23, 2003, institutions were required to comply with the Federal Trade Commission's (FTC) Safeguards Rule, pursuant to the Gramm-Leach-Bliley (GLB) Act of 1999. According to the GLB Act, institutions are to protect certain individually identifiable financial information. Copies of the *Federal Register Notice* and a business alert, [**Safeguarding Customers' Personal Information: A Requirement for Financial Institutions**](#), are available from the FTC's Web site at <http://www.ftc.gov>.



Under the Safeguards Rule, financial institutions must have a written information security program in place. The program must ensure the security and confidentiality of customer records, protect against anticipated threats or hazards to the security of those records, and protect against the unauthorized access for or use of such records or information in ways that could result in substantial harm or inconvenience to students. Therefore, in order for institutions to be in compliance with these requirements, they must develop, implement, and maintain a "comprehensive information security program" that is "written in one or more readily accessible parts" and that includes "administrative, technical, and physical safeguards" designed to protect customer information. The Safeguards Rule is posted at <http://www.ftc.gov/privacy/glbact/>. Failure to comply with the Safeguards Rule could result in FTC enforcement actions, which could lead to consent decrees and the imposition of fines or other penalties.

For additional information, please access the following Web sites:

- EDUCAUSE at <http://www.educause.edu/issues/issue.asp?Issue=glb>
- Federal Trade Commission, Part VII, 16 CFR Part 314 at <http://www.ftc.gov/os/2002/05/67fr36585.pdf>
- National Association of College and University Business Officers (NACUBO) at http://www.nacubo.org/business_operations/safeguarding_compliance/
- National Student Loan Program (NSLP) at <http://www.nslp.org>
- Federal Register (Vol. 68, No. 249) at <http://www.nslp.org/pdf/privacynprm123003.pdf>

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Enrollment Update

Ending February 2004

Albertus Magnus College		Centenary College		Ohio Dominican University	
ASBM	520	AALA	137	ASB	269
BSBM	490	AALX	58	BSBA	249
MSM	196	BSBA	313	BSBC	19
<u>MBA</u>	<u>174</u>	MBA	127	<u>MBA</u>	<u>235</u>
Total	1,380	<u>MSM</u>	<u>14</u>	Total	772
		Total	649		
Aquinas College		Cornerstone University		Olivet Nazarene University	
ABM	160	ASB	225	BSN	80
BSBA	129	ASC	89	BSM	41
<u>BSMIS</u>	<u>38</u>	BSBA	67	BBA	57
Total	327	BSM	226	AAB	152
		BSML	39	MBA	159
Averett University		<u>MSM</u>	<u>64</u>	<u>MSN</u>	<u>11</u>
ASB	338	Total	710	Total	500
BBA	662				
<u>MBA</u>	<u>519</u>	Gwynedd-Mercy College		Shorter College	
Total	1,519	ASB	211	BSBA	180
		BSBA	151	BSM	329
Baker University		BSN	14	AA/AB/AC	764
AAB	106	<u>BHS</u>	<u>0</u>	MBA	106
BAC	228	Total	376	<u>MAQM</u>	<u>30</u>
BBA	249			Total	1,409
BSM	181	Hope International University		Southern Wesleyan University	
BBIS	12	AAB	132	Step I	366
MBA	616	BSM	45	Step II	229
DMBA	17	BSHD	220	BSM	205
<u>MSM</u>	<u>98</u>	AACM	59	BSBA	416
Total	1,507	MBA	11	MSM	181
		<u>MED</u>	<u>16</u>	MED	224
Belhaven College		Total	483	<u>MBA</u>	<u>76</u>
BRID/AA1	152			Total	1,697
MINI/AA3	30	Indiana Wesleyan University		St. Gregory's University	
BBA	268	ASB	1,781	ASBM	29
BSM	223	BSBIS	175	<u>BBA</u>	<u>26</u>
AA2	174	BSM	1088	Total	55
MBA	150	BSBA	360		
<u>MSM</u>	<u>69</u>	BSA	161	Thomas More College	
Total	1,066	MSM	425	AES	52
		MBA	873	BBA	147
Benedictine University		<u>MBA online</u>	<u>156</u>	BBA-C	54
AABA	100	Total	5,019	<u>MBA</u>	<u>127</u>
BAM	122			Total	380
MED	153	Medaille College		Wesley College	
<u>MBA</u>	<u>50</u>	ASB	151	ASB	179
Total	425	BBA	324	BBA	105
		MBA	115	<u>MBA</u>	<u>55</u>
Cardinal Stritch University		<u>MQL</u>	<u>16</u>	Total	339
ASB	767	Total	606		
Certificates	93	Montreat College		William Penn University	
BSM	576	ASB	268	AAL	370
BMIS	143	BBA	199	BAB	360
BSA	49	<u>MBA</u>	<u>54</u>	BAPA	20
BSBA	317	Total	521	<u>BSIM</u>	<u>49</u>
MBA	674			Total	799
MSM	210				
<u>MBA-H</u>	<u>0</u>				
Total	2,829				
				TOTAL:	23,368

Article Submissions

Thank you to everyone who contributed articles and information for this issue. We encourage anyone who wishes to submit articles to be included in the August 2004 issue to do so by July 15, 2004. Please e-mail your written articles in Microsoft Word to Carrie Powell at carrie.powell@apollogrp.edu.

Visit the CAAHE Web site at <http://www.caahe.org> for a calendar of CAAHE activities, an archive of past CAAHE publications, an online CAAHE Member Institution Directory, and CAAHE services such as the CAAHE Global Distribution Lists.

Editorial Staff

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Thank you to the following individuals who contributed article information for the April 2004 issue of the CAAHE News: Jenifer Bavifard, Amber Beery, Tanya Brieger, Vicki Culbreth, Bryon Grigsby, Keith Hackett, Janell Harrison, Dr. Ron King, Judy Powell, Chris Saulnier, Bill Schulz, Laryssa Solms, Franc Tamboli, and Kristen Vedder.

The *CAAHE News* is produced and distributed by the Institute for Professional Development (IPD), a higher education development and management corporation that assists private colleges and universities in developing unique adult-oriented degree programs. IPD is a member of the Consortium for the Advancement of Adult Higher Education (CAAHESM).

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